



# Iván Elvira

SALES CONSULTANT &  
CONTENT CREATOR

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## Contact Details

DoB: 10th of December, 1982  
(38 years old)  
Location: Granada, Spain  
Email: [yukioblake@icloud.com](mailto:yukioblake@icloud.com)  
Website: <http://excogito.es>

## Featured links

**LinkedIn:**  
<https://www.linkedin.com/in/ivanelvira/>  
**Academia.edu:**  
<https://studiahermeticajournal.academia.edu/ivanelvira>  
**Dialnet:**  
<https://dialnet.unirioja.es/servlet/autor?codigo=2924777>

## Ongoing projects

Academy  
**Studia Hermetica Journal (2011):**  
<http://studiahermetica.com>  
Literature, illustration  
**Pneumaturgia (2020):**  
<https://pneumaturgia.com>  
Blogging  
**eXc\_lab (2018)**  
<http://excogito.es>

## Personal Summary

Technology & sales consultant, digital content creator, scholar. I belong to a generation of professionals who seek for engaging customers and readers into a brand new digital environment.

## Core competences

- Information and data literacy
- Digital content creation
- Problem-Solving
- Oral & written communication both in English and Spanish
- Customer orientation
- Stress management
- Thoroughness

## Work History (2010-2021)

### INDEPENDENT SALES CONSULTANT, KAM

*Libelista (2016-present)*  
*Infobibliotecas (2017-present)*  
*Rosellimac (2017)*  
*SegurCaixa Adeslas (2014-2016)*  
*LAIE (Alhambra of Granada's official bookstores) (2010-2014)*

- Cyber Security certifications
- Linux certifications
- Apple sales certifications
- Google certifications:  
Google IT Support Professional  
Google Analytics certified  
Google Ads certified
- CRM: Daylite, Hubspot Software certified, Inbound Marketing certified
- Business Model Analysis
- Digital marketing
- Entrepreneurial & results orientation
- Strategic Thinking

## Academic History

### USAL - UNED

*Bachelor of History;*  
*Bachelor of Law (unfinished)*  
*History of Ancient Thought scholar*

- Curator of exhibition at UGR
- Lecturer
- Content Management Systems: Wordpress, Ulysses, iBooks  
Author, Write App, Open Journal Systems
- Scholar, author, blogger
- Digital content creator
- Managing Editor